

# Chester le Street Amateur Rowing Club



Social Media Policy

Version 1 (16/01/2017)

## Social Media

There has been a huge rise in the use of social media within sporting clubs, not only to promote clubs but also used as an internal communication tool.

It is therefore sensible that CLSARC adopt a policy to outline the use of and management of Social Media. CLSARC manages a number of groups on Facebook including: Men's page; Women's page; Junior page; Parents page; Coaches page and also the Club page. The following rules applies to all of these pages.

1. Access to the relevant pages will be limited to members of the designated squad / coaches / administrators. For example only current members of the men's squad will have access to the Men's page.
2. Access to the Junior page will be limited to current members of the junior squad with the exception of Club Welfare Officer / relevant Junior coaches / web administrator.
3. Access to the Parents page will be restricted to parents and carers of junior rowers, again with relevant coaches / administrators.
4. The groups have been set up with the intention of improving communication and passing on information and instruction. The groups have not been set up as a forum.
5. Any coach / administrator who has access to the Junior page must have a current DBS. This will be monitored by the Club Welfare Officer.
6. Coaches must include parents when communicating directly with juniors.
7. Coaches must not accept or send any 'friend requests' to junior members. This rule should be considered by all adult club members.
8. The Club Facebook pages are not to be used as a route to make complaints. The Club has a separate grievance policy which can be found on the website.

9. Any content posted on social media deemed to be inappropriate will be removed, and your access to CLSARC social media pages may be revoked.

It is understandable that not all parents will use or allow their children to use social media therefore the club will continue to update the website with relevant information and instruction.

Please make the most of social media to promote the good work of CLSARC and achievements but consider carefully what is posted and the impact that may have on others. Please consider the safeguarding of all our juniors.

If you have any questions or concerns regarding the use of social media please contact the Club Captain. For any concerns surrounding social media and safeguarding children please contact the Club Welfare Officer alternatively [www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/](http://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/) .

In addition, there is guidance around social media available on the British Rowing website, at <https://www.britishrowing.org/upload/files/Association/Welfare/BritishRowingWG5.4.pdf?1cca05>